

**MOSES LAKE TOURISM COMMISSION MINUTES**

**AUGUST 21, 2013**

Members Present: Brenda Teals, Mary Perry, Bev Shuford, Marianne Kirwan and Lisa Garmon  
 Members Absent: Debbie Doran-Martinez and Ashlee Holten  
 Staff Present: Spencer Grigg, Lori Moholt-Phillips and Kerri Smoot  
 Guests Present: None

2013

Name	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Garmon	X	C	X	C	E	C	C	X				
Doran-Martinez	X	C	X	C	X	C	C	E				
Perry	X	C	X	C	X	C	C	X				
Teals	E	C	X	C	X	C	C	X				
Shuford	X	C	X	C	X	C	C	X				
Kirwan	X	C	X	C	X	C	C	X				
Holten	E	C	X	C	E	C	C	E				

E=Excused Absence C=Meeting Canceled V=Vacant R=Resigned N=Not Reappointed

Call Meeting to Order

The regular meeting was called to order by Chair Brenda Teals at 7:00 p.m.

Roll Call

Ms. Doran-Martinez and Ms. Holten not present.

Introduction of Guests/Visitors

None.

Approval of Minutes of Prior Meeting

Ms. Shuford moved the draft minutes of May 15, 2013 be approved as submitted. Seconded by Ms. Kirwan and passed unanimously.

Correspondence/Communications

None.

Grant County Tourism Commission Highlights

The Grant County Tourism Commission did not meet last month. Next month they will be having their annual retreat.

Transient Rental Income/Sales Tax Revenue – Report

Commissioners received copies of the Transient Rental Income and Sales Tax Revenue reports for review and discussion.

Transient rental income posted in July for May sales was \$64,910.04, an increase of 21% from the same period of time last year.

Sales tax revenue posted in July for May sales was \$478,822.77, an increase of 9% from the same period of time last year.

Marketing Update – Bill Burke, Burke Marketing

Mr. Burke reported on the Blue Grass Festival and the March Fourth Marching Band performances. Our last concert of the year is The Spin Doctors on August 31<sup>st</sup>. Mr. Burke handed out the current working budget figures and went over them.

Director's Report

*Budget –*

The Surf 'n Slide Water Park had substantial non-routine maintenance expenses this year. Due to these expenses, we expect to be in the red at the end of this year. Mr. Grigg went over some of the budgetary issues that have resulted from the Grant County/REC Silicon settlement. Significant discussion held. Ms. Shuford moves for the Commission to send an official letter to the City Council expressing how much they value the Parks and Recreation programs and the patrons and revenue they bring in, and ask that they are not cut. Seconded by Ms. Perry and passed unanimously.

Commission Questions and Comments

None.

Adjournment

Ms. Shuford moved to adjourn. Seconded by Ms. Garmon. Meeting adjourned at 7:52 p.m.