

# MOSES LAKE LODGING TAX ADVISORY COMMITTEE

October 8, 2020

A meeting of the Moses Lake Lodging Tax Advisory Committee was called to order at 3:20 p.m. by Chair Eck in the Council Chambers of the Civic Center, 401 S. Balsam, Moses Lake, Washington and was broadcast remotely via Zoom.

## ROLL CALL

Present: Chair: Council Member David Eck; Committee Members: Tim Molitor, Richard Hanover, Barry Lawson, and B.J. Garbe. Staff: Finance Director Cindy Jensen, City Clerk Debbie Burke, and City Manager Allison Williams.

## NEW BUSINESS

### 1. Historical Funding Requests

Actual funding for the years 2018 and 2019 were included in the meeting packet for review as well as the 2019-2021 actual and estimated revenue and expenditures.

### 2. Summary of 2020 Applications and Optional Scoring Worksheets

Staff prepared a summary of the current applications as well as a criteria checklist.

### 3. through 15. 2020 Funding Request Applications -

<u>Organization:</u>	<u>Event / Funding Request</u>
Columbia Basin Cancer Foundation	Craft Out Cancer - \$10,000
City of Moses Lake – Parks Department	Surf ‘n Slide Water Park Paint Renovation - \$250,000
City of Moses Lake – Parks Department	Tourism Marketing Efforts - \$110,000
Columbia Basin Allied Arts	Premiere Season 44 - \$20,000
Moses Lake Spring Festival	Moses Lake Freedom Fest - \$50,000
Moses Lake Spring Festival	Moses Lake Spring Festival - \$45,000
Visit WA	2 <sup>nd</sup> Annual Moses Lake Airshow - \$60,000
Visit WA	Marketing Central/Eastern Washington Event Tourism - \$12,000
Rotary Charities of Moses Lake	Moses Lake Skateboard Park Improvements - \$100,000
Grant County Fairgrounds	Grant County Fair - \$5,000
Sand Scorpions ORV Group	Bounty Hole & Freestyle Mud Trucks - \$25,000
Moses Lake Business Association	Downtown Brews & Tunes - \$1,000
Moses Lake Business Association	Downtown Sip & Stroll - \$1,000

The Committee requested each applicant provide a brief narrative about their current requests for funding. The Committee appreciated the added comments and asked them to submit a minimum funding amount to staff in the next few days that they could accept and still move forward with their activity.

The Committee will review, discuss, and finalize their funding recommendations for Council consideration at the next meeting scheduled for October 19, 2020, at 1:00 p.m. via remote access.

The meeting adjourned at 4:45 p.m.



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Council Member David Eck, Chair

ATTEST:



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Jennifer Schober, Deputy City Clerk