



Moses Lake Lodging Tax Advisory Committee

Committee Members: Chair – Council Member David Eck | Tim Molitor | Richard Hanover | Barry Lawson | VACANT

REMOTE PUBLIC ACCESS

Citizens can join this meeting via phone by calling the numbers listed at the bottom of the agenda or by audio only online option <https://cityofml.zoom.us/j/93157382966>

October 14, 2022 at 10:00 AM

Call to Order – 10:00 am

Roll Call

1. 2022 Available Revenue Funds
2. Historical Fund Request 2021 & 2022 Spreadsheet / LTAC Applicant Review

Adjournment

Join Zoom Meeting

<https://cityofml.zoom.us/j/93157382966>

Meeting ID: 931 5738 2966

Passcode: 723737

One tap mobile

+12532158782,,93157382966#,,,,*723737# US (Tacoma)

Dial by your location

+1 253 215 8782 US (Tacoma)

Meeting ID: 931 5738 2966

Passcode: 723737

Find your local number: <https://cityofml.zoom.us/u/aXiHuPGKR>

<u>Organization Name</u>	<u>Event Name & Date</u>	<u>2022 Funded*</u>	<u>2023 Request</u>	<u>LTAC Recommendation</u>	<u>Comments:</u>
Grant County Fairgrounds	90's Flannel Fest	\$ -	\$ 40,000		
Best of Barrels Only, LLC	SAND CUP FUTURITY, Producers Gone Wild and Team Challenge	\$ -	\$ 10,000		
Columbia Basin Cancer Foundation	Craft out Cancer	\$ 5,000	\$ 5,000		
Columbia Basin Community Concert Assn	Season 69	\$ 10,000	\$ 15,000		
Columbia Basin Allied Arts	CBAA Season 46	\$ 10,000	\$ 20,000		
City of Moses Lake	City of Moses Lake Visitor Center Improvements	\$ -	\$ 19,913		
Grant County Fairgrounds	Grant County Fair	\$ 35,000	\$ 75,000		
Grant County Fairgrounds	MoraVida Festival	\$ -	\$ 25,000		
Visit WA	2023 Airshow	\$ 57,900	\$ 75,000		
Washington Junior Golf Assn	WJGA State Championship	\$ -	\$ 5,000		
Visit WA	Marketing of Moses Lake Event Tourism	\$ -	\$ 25,000		
Western Outdoor Pub	Washington Open at Potholes	\$ -	\$ 50,000		
Sand Scorpions	Sand Scorpions Bounty Hole & Freestyle Mud Trucks	\$ 35,000	\$ 60,000		
City of Moses Lake	City of Moses Lake Tourism Marketing Campaign	\$ 110,000	\$ 110,000		
Columbia Basin Allied Arts	Umani Festival	\$ -	\$ 15,000		
Moses Lake Spring Festival	Moses Lake Spring Fest	\$ 50,000	\$ 50,000		
Moses Lake BMX Association	State Championship Qualifier Race	\$ 5,000	\$ 41,856		
	TOTALS:	\$ 317,900	\$ 641,769	\$ -	

A= Non-profit/IRS documents attached
B= Application Complete
C= Budget - Expenses
D= Budget - Revenue

LTAC Meeting Date October 6, 2021
 Followup Mtg 11/19/21

<u>Organization Name</u>	<u>Event Name & Date</u>	<u>2021 Funded*</u>	<u>2022 Request</u>	<u>10/6/21 ** LTAC Recommend</u>	<u>ARPA Backfill</u>	<u>Council Recommend ation</u>	<u>11/19/21 LTAC Recommend</u>
Visit Washington	ML Airshow - 6/17-19/2022	\$ 50,000	\$ 60,000	\$ 57,900	\$ -		\$ 57,900.00
Columbia Basin Cancer Foundation	Craft out Cancer - 8/27/22	\$ 5,000	\$ 5,000	\$ 5,000	\$ -		\$ 5,000.00
Grant County Fairgrounds	Grant County Fair - 8/16 - 20/2022	\$ 5,000	\$ 75,000	\$ 40,000	\$ -		\$ 35,000.00
Columbia Basin Community Concert Assoc	Season 68 Concert Series 8/1/22-4/30/23	\$ -	\$ 10,000	\$ 7,500	\$ -		\$ 10,000.00
City of Moses Lake - Tourism	COML Tourism Marketing Campaign 1/1 - 12/31/22	\$ 110,000	\$ 110,000	\$ 110,000	\$ -		\$ 110,000.00
Columbia Basin Allied Arts	Premiere Season 45 8/1/22-4/30/23	\$ 10,000	\$ 20,000	\$ 7,500	\$ -	\$ 12,500.00	\$ 10,000.00
Moses Lake Spring Festival	Moses Lake Freedom Fest 7/1/22-7/3/22	\$ -	\$ 50,000	none	\$ 50,000		\$ -
Visit Washington	Event Tourism Marketing 4/1/22-9/1/22	\$ -	\$ 3,650	none	none		\$ -
Downtown Moses Lake Association	Brews & Tunes - 2/26/22	\$ 1,000	\$ 1,000	\$ 1,000	\$ -		\$ 1,000.00
Downtown Moses Lake Association	Sip and Stroll - 9/18/22	\$ 1,000	\$ 1,000	\$ 1,000	\$ -		\$ 1,000.00
Sand Scorpions ORV Group	Bounty Hole & Freestyle Mud Trucks - 9/17/22	\$ 15,000	\$ 55,325	\$ 35,000	\$ -	\$ 30,000.00	\$ 35,000.00
Spring Festival	Spring Fest - 5/26/22-5/29/22	\$ 45,000	\$ 40,000	\$ 40,000	\$ -		\$ 40,000.00
Moses Lake BMX	Gold Cup/State Qualifier Race 6/18 - 9/19/22	\$ -	\$ 5,000	\$ 5,000	\$ -		\$ 5,000
TOTALS:		\$ 242,000	\$ 435,975	\$ 309,900	\$ 50,000		\$ 309,900

\$ -
 \$309,900 Available to Grant in 2022

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\$ 122,425 request shortfall

* 2021 Restrictions applied to use of funds for Fair marketing and ORV Group to work with City staff for Tourism
 ** 2022 Fair encourage application next year for events all year around