

MOSES LAKE TOURISM COMMISSION MINUTES

OCTOBER 16, 2013

Members Present: Brenda Teals, Mary Perry, Bev Shuford, Lisa Garmon and Debbie Doran-Martinez
 Members Absent: None
 Staff Present: Spencer Grigg, Lori Moholt-Phillips and Kerri Smoot
 Guests Present: None

2013

Name	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Garmon	X	C	X	C	E	C	C	X	C	X		
Doran-Martinez	X	C	X	C	X	C	C	E	C	X		
Perry	X	C	X	C	X	C	C	X	C	X		
Teals	E	C	X	C	X	C	C	X	C	X		
Shuford	X	C	X	C	X	C	C	X	C	X		
Kirwan	X	C	X	C	X	C	C	X	N	---	---	---
Holten	E	C	X	C	E	C	C	E	R	---	---	---

X=Present E=Excused Absence C=Meeting Cancelled V=Vacant R=Resigned N=Not Reappointed

Call Meeting to Order

The regular meeting was called to order by Chair Brenda Teals at 7:00 p.m.

Roll Call

All members present.

Introduction of Guests/Visitors

Freya Liggett from the Museum and Art Center spoke briefly about the upcoming Holiday Show on November 22nd and the need for volunteers to help work the event.

Approval of Minutes of Prior Meeting

Ms. Shuford moved the draft minutes of August 21, 2013 be approved as submitted. Seconded by Ms. Perry and passed unanimously.

Correspondence/Communications

Commission members reviewed the letter from the Commission to the City Council setting forth their concerns and recommendations regarding the City's budget.

Grant County Tourism Commission Highlights

Mr. Grigg and Ms. Shuford gave highlights of today's Grant County Tourism Commission meeting.

Transient Rental Income/Sales Tax Revenue – Report

Commissioners received copies of the Transient Rental Income and Sales Tax Revenue reports for review and discussion.

Transient rental income posted in September for July sales was \$62,363.32, an increase of 14% from the same period of time last year.

Sales tax revenue posted in September for July sales was \$457,908.37, an increase of 9% from the same period of time last year.

Marketing Update – Bill Burke, Burke Marketing

Mr. Burke passed out the 2013 working budget, briefed the Commission on the upcoming Holiday Show to be held at the Museum and Art Center, and gave highlights of the various events that were held in 2013.

Director's Report

Budget –

Mr. Grigg reported on the positives and negatives regarding the 2013 and 2014 budgets. Brief discussion held. The first reading of the new budget will be at next week's City Council meeting.

Commission Format Change –

The City Council recently changed the format of the Tourism Commission from 7 members to 5 members.

LTAC (Lodging Tax Advisory Committee) –

Requests from entities for Tourism grant funds will now have to go through the LTAC for approval instead of the Tourism Commission. Brief discussion held.

Commission Questions and Comments

Ms. Teals asked about the final 2013 budgetary numbers regarding Surf 'n Slide. Mr. Grigg and Ms. Moholt-Phillips gave a brief summary of the maintenance expenses incurred at the pool this year.

The Ice Rink will open November 8th.

Adjournment

Ms. Shuford moved to adjourn. Seconded by Ms. Doran-Martinez. Meeting adjourned at 7:48 p.m.