



Moses Lake Lodging Tax Advisory Committee

Committee Members: Chair – Ryann Leonard | Debbie Doran-Martinez | Tim Molitor | Cale Russell | Leslie Ramsden

September 21, 2018 at 9:00 AM

Call to Order – 9:00 am

Roll Call

Consent Agenda

All items listed below are considered to be routine and will be enacted by one motion. There will be no separate discussion of these items unless a Board member requests specific items to be removed from the Consent Agenda for discussion prior to the time the Board votes on the motion to adopt the Consent Agenda.

1. Approval of Minutes – August 10, 2017
2. Approval of Minutes – November 8, 2017
3. Approval of Minutes – November 21, 2017
4. Budget / Current funds available

New Business

Review of 2018 Lodging Tax Funding Applications:

5. Organization Name: Basin Gym Booster
Event: Eastern Washington State Sectionals Gymnastics Meet - \$20,000
6. Organization Name: Moses Lake Spring Festival
Event: Moses Lake Spring Festival - \$48,000
7. Organization Name: Moses Lake Business Association
Event: Harvest Festival - \$3,000
8. Organization Name: Moses Lake Business Association
Event: Ag Parade Event - \$3,000
9. Organization Name: Moses Lake Business Association
Event: Holiday Tree Lighting Event - \$9,000

10. Organization Name: Moses Lake Business Association
Event: Downtown Sip and Stroll - \$8,000
11. Organization Name: Moses Lake Business Association
Event: Downtown Brews and Tunes - \$8,000
12. Organization Name: Moses Lake Museum & Art Center
Event: October 2018 – December 2019 - \$35,785
13. Organization Name: City of Moses Lake Parks and Recreation
Event: Replacement of FlowRider Surface at Surf 'n Slide Water Park - \$45,000
14. Organization Name: City of Moses Lake Parks and Recreation
Event: Cooperative Regional Marketing with Grant County Tourism Commission - \$75,000
15. Organization Name: Moses Lake Chamber of Commerce
Event: Moses Lake LEAD - \$30,000
16. Organization Name: Moses Lake Chamber of Commerce
Event: Visitor Information Center Operation 2019 - \$50,000
17. Organization Name: Moses Lake Chamber of Commerce
Event: Moses Lake Freedom Fest 2019 - \$50,000
18. Organization Name: Moses Lake Chamber of Commerce
Event Name: Moses Lake Advertising Campaign 2019 - \$115,000
19. Organization Name: Columbia Basin Allied Arts
Event Name: Premiere Season 42 - \$30,000
20. Organization Name: Visit Washington
Event Name: Port of Moses Lake's Father's Day Airshow - \$60,000
21. Organization Name: Visit Washington
Event Name: Marketing - \$75,000

Recommendations to the City Council regarding funding requests

LTAC Communications and Reports

Adjournment